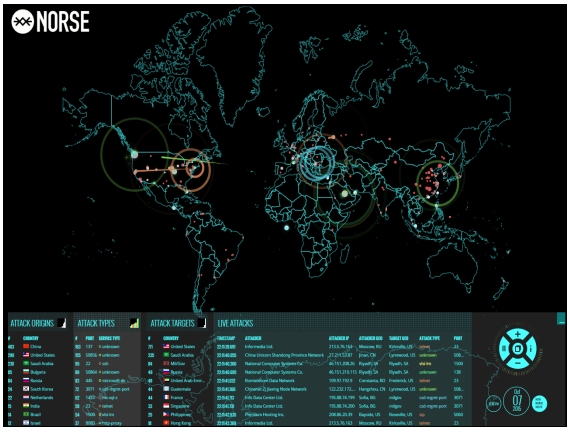
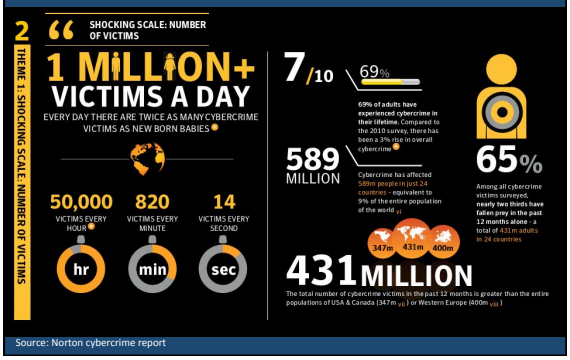
Nova Southeastern University
College of Engineering and Computing
cybersecurity day at NSU
October 20, 2016
This event is in collaboration with
24BY7 SECURITY
VOLICO
StaySafeOnline.org
National Cyber Security Awareness Month
STOP | THINK | CONNECT
DAY OF CYBER
NSU
NOVA SOUTHEASTERN UNIVERSITY
College of Engineering and Computing

CYBER ATTACKS AHEAD


NORSE
ATTACK ORIGINS
ATTACK TYPES
ATTACK TARGETS
LIVE ATTACKS

Cyber Crime Impact



About Dr. Levy

- ✓B.Sc. in Aerospace Engineering (1994)
- ✓Master in Business Admin w/MIS Concentration (1998)
- ✓Ph.D. in MIS (2003)

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ISRAEL DEFENSE FORCES
Technion Israel Institute of Technology
NASA
FIU FLORIDA INTERNATIONAL UNIVERSITY
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About Mrs. Carlton

- ✓B.A. in Business Administration (1990)
- ✓Master in Business Administration (1998)
- ✓B.Sc. in Computer Science (2000)
- ✓M.Sc. in Information Studies (2004)
  network and security concentration
- ✓Ph.D. in Information Systems and Cybersecurity (work in progress)

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LINDSEY WILSON COLLEGE
BELLARMINE UNIVERSITY
KENTUCKY STATE UNIVERSITY
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National Center of Academic Excellence in Information Assurance/Cyber Defense

Nova Southeastern University is one of Florida's leading research institutions in cybersecurity

http://infosec.nova.edu/

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C3

C3 = Cyber-*security*
+ Cyber-*safety*
+ Cyber-*ethics*

C3 Defined

- Cyber-*Security*
  "The protection of information and computer systems, as well as networks while connected to the Internet"
- Cyber-*Safety*
  "Responsible rules and behaviors designed to keep individuals safe whenever connected to the Internet"
- Cyber-*Ethics*
  "Cyber-Ethics involve the informal code of positive conduct used whenever someone is connected to the Internet"

Common Cyber Threats

- Identity Theft
- Data Privacy
- Social Engineering
- Phishing and Spear-Phishing
- Business E-mail Compromise
- Free/Open WiFi Networks
- Malware and Spyware
- Mobile Malware
- Social Media

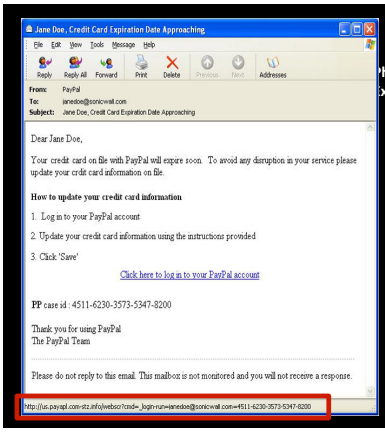
Identity Theft

Identity Theft (Cont.)

Phishing

Data Privacy

Many people would share personal information with companies or others as long as they get something in return (free app!)



hishing
xample

Spear Phishing

How do you become a target of Spear Phishing attack?

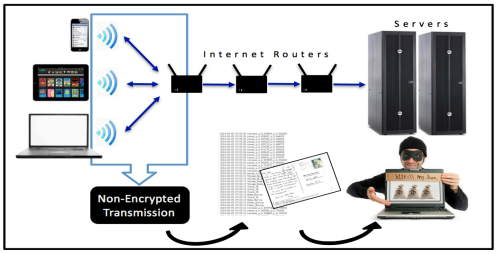
- Using your Web presence against you
- Not keep your secrets … *secret*
- Weak passwords
- Not patching, updating, and using security/ encrypted software

→ So… Be Smart!

Malware

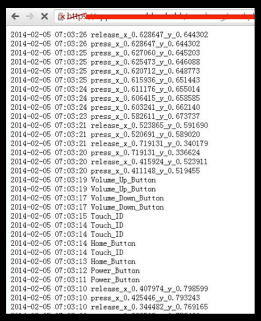
Free/Open WiFi Networks

Free/Open WiFi Networks (Cont.)



Anatomy of eavesdropping/MITM and information theft
Via non-secured "free" WiFi

Mobile Malware/Spyware



Malware – 'Ransomware'

Ransomware is a type of malicious software (malware) that infects a computer and restricts access to it until a ransom is paid to unlock it.

Malware– 'Ransomware' – (Cont.)

Malware– 'Ransomware' – (Cont.)

What 2 DO?

What 2 DO?

Password Strength & Cyber Risks

Use **symbols mixed with letters and numbers**

i → !
a → @
S → $
P → #
H → ^

What 2 DO?

Password Strength & Cyber Risks

- Don't use *passwords*

~~"John$1953"~~

Use **passphrases!**

"JohnL!kes2Lattes4$4"

DAY OF CYBER

AN INTERACTIVE EXPERIENCE SPONSORED BY NSA

Address: https://prod.lifejourney.us

Student Registration Key: uzmzn7z

Thank you for attending!

Questions?
Discussion

DAY OF CYBER

Our Shared Responsibility

staysafeonline.org

National Cyber Security Awareness Month

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